Accelerating Social Transformation

Three Day Professional Development Institute

September 10-13, 2017

This exciting new institute ***Accelerating Social Transformation*** will explore the changing dynamics of social investments and provide insights to create the next wave of innovation and progress. It is geared toward professionals from across the business, foundation, non-profit, and international development community, this institute is designed to help the participants think broader and deeper by learning from leading organizations and experts on effectively adapting to change and accelerating social transformation.

In this Institute, you will:

- Understand how a new set of funders and funding instruments are creating new opportunities for social investments and mobilizing people.
- Explore the evolving intersection of technology, creativity and social impact.
- Determine impact, take risks, and scale projects.
- Design innovative solutions combining technology and policy for maximum impact.

The three days includes exclusive conversations and insights and tours with senior leadership at:

- Bill and Melinda Gates Foundation sharing their work on Financial Services for the Poor and Global Challenges.
- Global Good, a visionary organization established by Bill Gates and Nathan Myhrvold that through innovation and inventions is deploying commercially-viable technologies that improve life in low-resource countries.
- Microsoft where technologists are understanding how new technologies such as AI, VR and AR will impact societies in low-resource communities, including a tour of the Envisioning Center showcasing cutting edge technology in future homes and offices.
- Seattle Foundation, to understand innovative approaches to philanthropic solutions with a conversation around the launch of the Giving Compass a joint effort with the Raikes Foundation that is organizing the world's information to make it easier to give well.
- Tableau in partnership with PATH is working to eliminate malaria in Zambia, and understand how data and data insights can lead to effective interventions in complex situations.

- Participants also will benefit from the rich social innovation network of the Pacific Northwest by participating in shared activities, networking opportunities, and capacity-building exercises. Over the three-day program, participants will be exposed to innovative thinking by faculty from the University of Washington and interact with leading social innovation practitioners in the Seattle area.

Ready for a new adventure? Come to Seattle and benefit from the rich social innovation network of the Pacific Northwest by participating in shared activities, networking opportunities, and capacity-building exercises.

Who Should Attend?

Accelerating Social Transformation is designed for *mid-career professionals* working in or contemplating a switch to the social development space. We invite you to be a part of this novel approach to professional development training and join a select group of participants from across the non-profit, foundation, development, and business communities.

Participants will receive a certificate on ***Social Innovation*** and become part of a network of social innovators and receive ongoing online information.

Leadership

The Institute is offered through The School of Business at the University of Washington, Bothell, and the University of Washington's Evans School of Public Policy & Governance The program is curated and facilitated by Dr. Akhtar Badshah a globally-recognized expert on philanthropy, corporate social responsibility, social investments, and international development.

Those with vision, insight, and understanding will create the next wave of innovation and progress to bring about positive change for the most vulnerable people in our society.

For more information contact akhtarb@uw.edu

Or visit

http://www.uwb.edu/business/executive/accelerating-social-transformation

JOIN US IN SEPTEMBER!

September 10-13, 2017